



Tender Notice

Short-Term Tender Notice for Development of Viksit Haryana 2047 E-Content

Tender No: HKCL/KLC-DP/2026-27/05

**Issued by
Haryana Knowledge Corporation Limited**

1. About HKCL

Haryana Knowledge Corporation Limited (HKCL) works under the administrative control of the Citizen Resource Information Department (CRID), Government of Haryana. HKCL is engaged in promoting digital education, IT literacy, skill development, and technology-enabled learning across the state.

To strengthen its digital learning ecosystem and support various training programs, HKCL intends to procure and implement a Learning Management System (LMS).

2. Invitation of Tender

HKCL invites sealed proposals from its empanelled partners for the **design, development, production, and delivery of high-quality E-Content on “Viksit Haryana 2047”** to promote awareness, understanding, and engagement with Haryana's long-term vision for sustainable, inclusive, and comprehensive socio-economic development.

The proposed e-content shall be developed in an **Avatar-Based or Video-Based E-Learning format**, with an estimated duration of **2 to 2.5 hours (maximum 3 hours)**. The content shall cover an introduction to Viksit Haryana 2047, followed by six key development sectors, incorporating the current status, future vision, strategic goals, challenges, development pathways, and proposed actions. The e-content shall be suitable for delivery through HKCL's Learning Management System (LMS) in online, hybrid, and blended learning modes, using engaging narration, animations, infographics, illustrations, and interactive learning elements to enhance learners' understanding of Haryana's Vision 2047.

3. Eligibility Criteria

- Only the following entities are eligible to participate:
- The bidder must be an empanelled partner of HKCL.
- The bidder must be either:
 - HKCL empanelled TCIP (Training Coordinator & Implementation Partner).
- The bidder must not have been blacklisted by any Government department or PSU.
- The bidder must have valid GST and PAN registration.
- The bidder must have experience in development / implementation / management of digital platforms, LMS, or education technology solutions.

- The bidder must submit authorization from the competent authority to sign the proposal.

Any proposal received from a non-empanelled agency will be rejected.

4. Scope of Work

The selected agency/vendor shall be responsible for the end-to-end development of Viksit Haryana 2047 e-content, including instructional design, content research, scriptwriting, multimedia production, interactive activities, practical demonstrations, assessments, quality assurance, and final deployment-ready content delivery.

The scope shall include the following 11 modules:

4.1 Module-Wise Content Coverage

The proposed e-content shall cover an introduction to Viksit Haryana 2047, followed by six sector-wise learning modules. The content shall be developed in an Avatar-Based or Video-Based E-Learning format, with an estimated duration of 2 to 2.5 hours (maximum 3 hours).

Sr. No.	Module / Chapter Name	Topics / Content Coverage
1	Introduction to Viksit Haryana 2047	Overview of Viksit Haryana 2047, vision and objectives, Haryana's development journey, socio-economic transformation, long-term development priorities, and the importance of inclusive and sustainable growth.
2	Finance and Security	Current financial and security landscape, economic development priorities, financial inclusion, fiscal sustainability, investment opportunities, public safety, emerging challenges, Vision 2047 goals, and strategic development pathways.

3	Education, Skilling, and Employability	Current education and skill development landscape, quality education, digital learning, industry-oriented skilling, employability enhancement, entrepreneurship, future workforce requirements, emerging challenges, and strategic goals for 2047.
4	Health and Nutrition	Current healthcare and nutrition status, accessibility and quality of healthcare services, preventive healthcare, maternal and child health, nutrition security, digital health services, healthcare infrastructure, future challenges, and Vision 2047 priorities.
5	Agriculture, Allied Sectors, Food, and Environment	Current agricultural landscape, crop diversification, sustainable farming, agricultural technologies, allied sectors, food security, water conservation, environmental sustainability, climate resilience, and long-term development priorities.
6	Growth Enablers and Infrastructure Development	Industrial growth, infrastructure development, connectivity, transport, energy, digital infrastructure, urbanization, innovation, investment promotion, emerging technologies, and strategic infrastructure priorities for 2047.
7	Regional Development and Local Self-Government	Balanced regional development, rural and urban development, Panchayati Raj Institutions, Urban Local Bodies, decentralized governance, citizen participation, public service delivery, regional disparities, and inclusive development pathways.

Common Content Structure for All Six Sector-Wise Modules

To ensure consistency with the Haryana Vision 2047 source document, each sector-wise module shall follow the three-part structure outlined below.

Section	Content Coverage
1. Where are we?	Current Status; Pushes of the Present; Pulls of the Future; Weights of the Past
2. Where do we want to go?	Vision 2047; Strategic Mission; Goals; Possible Future Scenarios
3. How will we reach there?	Coverage of six sector-specific issues, with each issue addressing Current Status; Global Trends; Factors Influencing the Issue; Impacts of the Issue; Possible Pathways; and 3 Big Actions

The selected agency shall develop the e-content in accordance with the official Viksit Haryana 2047 document and the curriculum approved by HKCL. The six issues under each sector, their proposed pathways, and the three big actions shall be presented within the respective sector modules rather than as a separate implementation module.

Proposed Module-Wise Duration

Sr. No.	Module / Chapter Name	Estimated Duration (Minutes)
1	Introduction to Viksit Haryana 2047	10
2	Finance and Security	20
3	Education, Skilling, and Employability	25
4	Health and Nutrition	20
5	Agriculture, Allied Sectors, Food, and Environment	25
6	Growth Enablers and Infrastructure Development	25

7	Regional Development and Local Self-Government	25
	Total Estimated Duration	150 Minutes (2.5 Hours)

Note: The above duration is a proposed allocation for tender planning and may be revised by HKCL based on the approved scripts and sector-wise content requirements.

4.2 E-Content Development Requirements

The selected agency shall develop the course content in accordance with the syllabus and learning outcomes approved by HKCL.

4.2.1 Instructional Design and Content Development

- Prepare a detailed course structure with module-wise topics, subtopics, learning objectives, and estimated learning duration.
- Develop learner-friendly instructional content using simple language and practical examples.
- Ensure logical sequencing of concepts from foundational to application-oriented learning.
- Include real-life examples, industry use cases, and scenario-based learning activities.
- Incorporate practical assignments and exercises wherever applicable.
- Ensure that the content is technically accurate, original, and aligned with contemporary AI developments.

4.2.2 Multimedia E-Content Development

The selected agency shall develop **high-quality Avatar-Based or Video-Based E-Learning Content** on *Viksit Haryana 2047*, with an estimated duration of 2 to 2.5 hours (maximum 3 hours), covering the introduction and all six identified development sectors.

The agency shall develop the following digital learning materials:

- **Avatar-Based / Video-Based Learning Modules:** Professionally developed videos featuring AI avatars or professional narration,

supported by relevant visuals, graphics, animations, and illustrations to explain the vision, objectives, and development priorities of Viksit Haryana 2047.

- **Interactive E-Learning Content:** Engaging learning modules incorporating animations, infographics, charts, illustrations, and interactive elements to enhance learners' understanding of Haryana's development vision.
- **Sector-Wise Video Presentations:** Dedicated video content covering all six sectors, highlighting their current status, Vision 2047 goals, strategic missions, challenges, future scenarios, and proposed development pathways.
- **Infographics and Visual Representations:** Graphical presentation of key statistics, development indicators, sector-wise targets, strategic priorities, and proposed actions based on the approved Viksit Haryana 2047 document.
- **Case Studies and Development Initiatives:** Relevant examples, government initiatives, and sector-specific development scenarios illustrating Haryana's progress, emerging opportunities, and future development priorities.
- **Knowledge Checks and Assessments:** Module-wise quizzes and objective-type questions to assess learners' understanding of Viksit Haryana 2047, including its objectives, sector-wise priorities, strategic goals, and proposed actions.
- **LMS-Compatible E-Content:** Finalized video and interactive learning modules in formats compatible with HKCL's Learning Management System (LMS), ensuring accessibility across desktops, laptops, tablets, and mobile devices.

The developed e-content shall strictly follow the **approved Viksit Haryana 2047 source document**, maintaining consistency in terminology, sector-wise structure, strategic goals, and proposed actions. All multimedia content shall be subject to review and approval by HKCL before final delivery.

4.2.3 Assessment Development

The agency shall develop an assessment question bank covering all modules.

The question bank shall include:

- Multiple Choice Questions (MCQs).
- Scenario-based questions.
- Practical application-based questions.
- Module-wise quizzes.
- Final course assessment questions.
- Correct answers with explanations and appropriate difficulty levels.

The number of questions, assessment structure, and difficulty distribution shall be finalized in consultation with HKCL.

4.3 Technical Specifications

The developed e-content shall comply with the following requirements:

Component	Technical Requirement
Video Content	MP4 format, minimum Full HD (1920 × 1080) resolution
Audio	Clear professional narration with synchronized audio
Interactive Content	HTML5-based, compatible with standard web browsers
LMS Compatibility	SCORM 1.2 / SCORM 2004 or other format approved by HKCL
Presentations	Editable PPTX format
Study Materials	PDF and editable source formats
Assessments	Excel/CSV or HKCL-prescribed import format
Device Compatibility	Desktop, laptop, tablet, and mobile-responsive content
Source Files	Editable project files, scripts, graphics, animations, and related assets

Content Language	English or as specified by HKCL
Accessibility	Readable fonts, suitable colour contrast, captions/subtitles wherever applicable

4.4 Quality Assurance and Content Validation

The selected agency shall ensure that:

- All e-content is factually accurate, technically sound, and free from grammatical and typographical errors.
- The course content is original and does not infringe any third-party intellectual property rights.
- Videos, animations, graphics, and interactive elements meet professional production standards.
- AI tools and demonstrations reflect relevant and reasonably current technologies at the time of content approval.
- The content is reviewed by qualified AI subject matter experts before submission.
- All content undergoes functional testing for LMS compatibility and usability.
- Corrections and modifications suggested by HKCL during the review and approval process are incorporated without additional cost within the agreed scope.

5. Deliverables

The selected agency shall submit the following deliverables:

Sr. No.	Deliverable
1	Detailed course curriculum and module-wise instructional design document
2	Complete Viksit Haryana 2047 e-content covering all five modules
3	Video lectures with professional narration and visual explanations

4	Interactive HTML5/SCORM-compatible e-learning modules
5	Practical demonstrations and screen-recorded AI tool tutorials
6	Module-wise presentations and learner study materials
7	Hands-on assignments, practical exercises, and case studies
8	Module-wise quizzes and comprehensive assessment question bank
9	LMS-compatible final content packages
10	Complete editable source files and associated multimedia assets
11	Content review, testing, and quality assurance report
12	Final revised e-content incorporating HKCL feedback and approval

6. Implementation Methodology

The selected agency shall undertake the assignment in the following stages:

Stage 1 – Curriculum Planning and Approval

Submission of the detailed curriculum, instructional design, learning outcomes, module-wise duration, and content development plan for approval by HKCL.

Stage 2 – Sample Content Development

Development and submission of sample video lectures and interactive learning materials to establish the content presentation style, narration quality, and instructional approach.

Stage 3 – Full-Scale Content Development

Development of all five modules, including multimedia content, interactive learning activities, practical demonstrations, assignments, and assessments.

Stage 4 – Review and Quality Assurance

Submission of completed modules to HKCL for academic, technical, and functional review, followed by incorporation of suggested modifications.

Stage 5 – Final Delivery and LMS Integration Support

Submission of approved e-content packages, editable source files, assessment banks, and other deliverables, along with necessary technical assistance for uploading and testing the content on HKCL's LMS.

7. Intellectual Property Rights and Confidentiality

- All e-content, scripts, graphics, animations, presentations, assessment questions, and other materials specifically developed under this assignment shall become the property of HKCL upon acceptance and payment, as per the terms of the agreement.
- The selected agency shall provide complete editable source files and necessary documentation.
- The agency shall not reproduce, distribute, publish, or commercially exploit the developed content without prior written approval from HKCL.
- The agency shall ensure that all third-party software, graphics, audio, videos, and other assets used are appropriately licensed.
- The agency shall maintain confidentiality of all project-related information and materials shared by HKCL.

8. Proposal Submission

Interested empanelled TCIPs must submit the following documents for the **development of Artificial Intelligence (AI) Course E-Content:**

1. **Company Profile** – Details of the organization, expertise, infrastructure, and capabilities in digital e-content development.
2. **HKCL Empanelment Proof** – Valid proof of empanelment with HKCL as a TCIP.
3. **Technical Proposal** – Detailed approach and methodology for the design, development, and delivery of Viksit Haryana 2047 e-content covering 11 chapters and a total duration of 60 hours.
4. **E-Content Development Details** – Proposed instructional design, video lectures, animations, interactive modules, practical demonstrations, case studies, assignments, assessments, and LMS compatibility.

5. **Experience & Past Projects** – Details of similar e-content development projects, particularly in Artificial Intelligence, emerging technologies, digital skills, or related training programmes.
6. **Implementation Plan** – Chapter-wise content development schedule, project milestones, quality assurance process, review mechanism, and final delivery timeline.
7. **Sample E-Content** – Sample video lecture, interactive learning module, or previously developed AI-related e-content demonstrating the bidder's content development capabilities.
8. **Commercial Proposal** – Detailed financial quotation for the complete development and delivery of Viksit Haryana 2047 e-content, including all applicable costs and taxes.

All pages of the proposal must be duly signed and stamped by the authorized signatory.

9. Evaluation Process

The proposals for **Viksit Haryana 2047 E-Content Development** will be evaluated based on the following criteria:

Sr. No.	Evaluation Criteria	Weightage
1	Technical Quality, Content Coverage & Interactive E-Content Features	40%
2	Experience & Past Projects in E-Content Development	20%
3	Content Development Methodology & Implementation Plan	20%
4	Commercial Proposal	20%
	Total	100%

10. Key Dates

Activity	Date
Issue of Tender	27 October 2026

Last Date for Submission	3 November 2026
Technical Evaluation	4 November 2026
Presentation / Demo	5 November 2026
Final Selection	5 November 2026

11. Submission Address

Proposals should be submitted to:

Managing Director & CEO
Haryana Knowledge Corporation Limited
Plot No. 1, 4th Floor, South Wing
HSIIDC IT Park, Sector 22
Panchkula, Haryana – 134109
Email: md@hkcl.in

12. General Terms

- HKCL reserves the right to accept or reject any proposal, in whole or in part, without assigning any reason.
- HKCL may seek clarifications, additional documents, or sample e-content demonstrations from bidders during the evaluation process.
- The selected bidder shall sign a Non-Disclosure Agreement (NDA) with HKCL to ensure confidentiality of all project-related information.
- The selected bidder shall develop and deliver the Viksit Haryana 2047 e-content in accordance with the curriculum, technical specifications, and quality standards approved by HKCL.
- All developed e-content, including videos, presentations, animations, assessments, and editable source files, shall become the intellectual property of HKCL upon completion, acceptance, and payment as per the agreement.
- The bidder shall ensure that the developed content is original, technically accurate, free from copyright infringement, and suitable for integration with HKCL's Learning Management System (LMS).

- Any modifications or corrections suggested by HKCL during the review and approval process shall be incorporated by the selected bidder without additional cost, within the agreed scope.
- The selected bidder shall complete the assignment within the mutually agreed timeline and provide necessary technical support during content integration and testing.
- HKCL reserves the right to modify the course structure, content requirements, or project scope before finalization of the agreement.

